

# CHINA CROSSROADS

Tuesday, June 18<sup>th</sup>, 2024, 19:30 – 21:00

## Cars and Chips: Outlook for Mobility Innovation in China

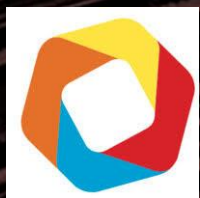
**Dieter Verstreken**

VP for China Strategy at Melexis

**Bill Russo**

Founder and CEO of Automobility Limited

Co-Author of [Selling to China](#) (2023)



Supported by:

Benelux Chamber of Commerce

JunHe LLP

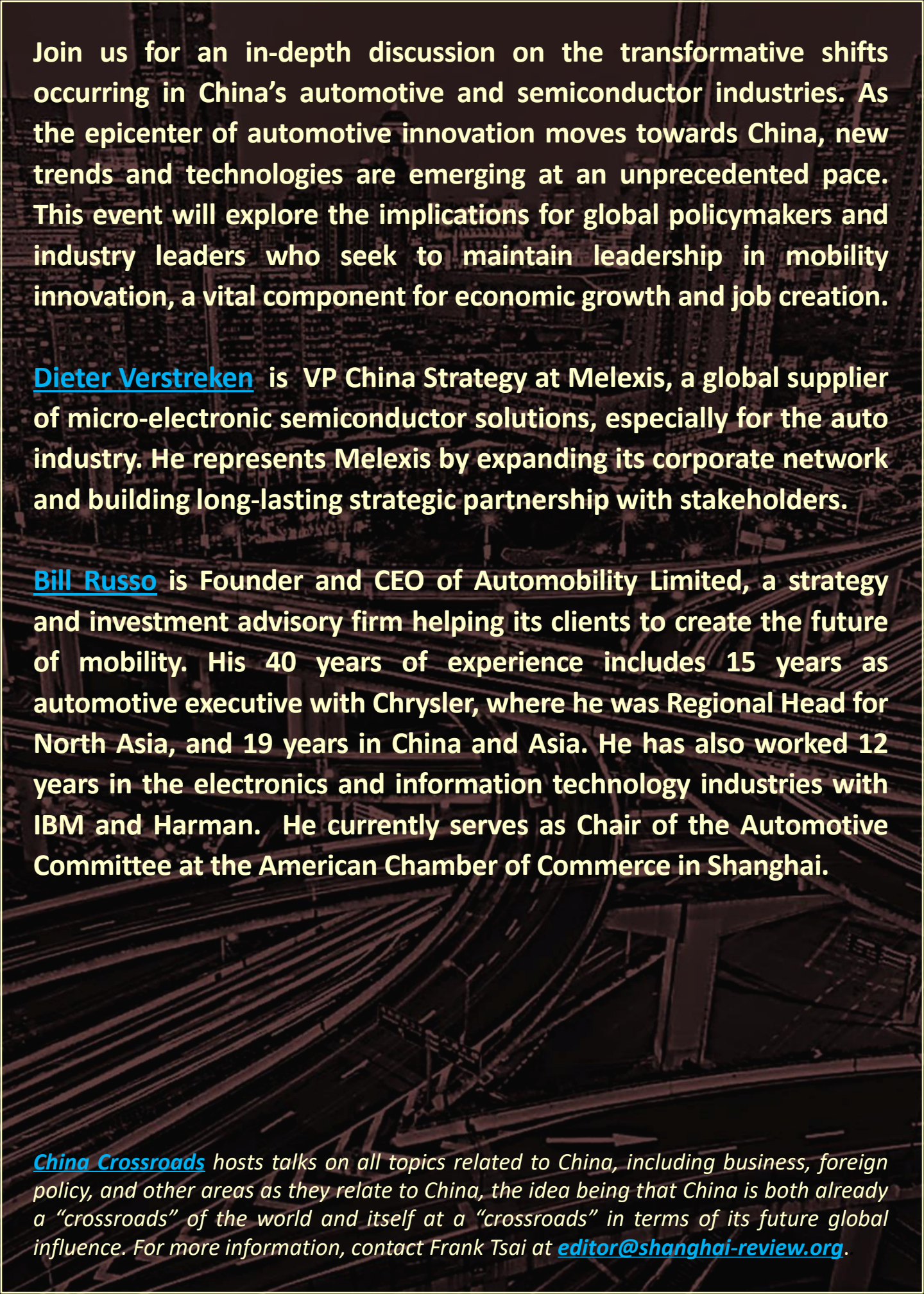
JunHe LLP | Taikoo Hui #1 26F | 288 Shimen Yi Lu

200rmb admission with drink | FREE for members

Scan to RSVP or email [editor@shanghai-review.org](mailto:editor@shanghai-review.org)







Join us for an in-depth discussion on the transformative shifts occurring in China's automotive and semiconductor industries. As the epicenter of automotive innovation moves towards China, new trends and technologies are emerging at an unprecedented pace. This event will explore the implications for global policymakers and industry leaders who seek to maintain leadership in mobility innovation, a vital component for economic growth and job creation.

[Dieter Verstreken](#) is VP China Strategy at Melexis, a global supplier of micro-electronic semiconductor solutions, especially for the auto industry. He represents Melexis by expanding its corporate network and building long-lasting strategic partnership with stakeholders.

[Bill Russo](#) is Founder and CEO of Automobility Limited, a strategy and investment advisory firm helping its clients to create the future of mobility. His 40 years of experience includes 15 years as automotive executive with Chrysler, where he was Regional Head for North Asia, and 19 years in China and Asia. He has also worked 12 years in the electronics and information technology industries with IBM and Harman. He currently serves as Chair of the Automotive Committee at the American Chamber of Commerce in Shanghai.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).