## **CHINA CROSSROADS**

Wednesday, October 23<sup>rd</sup>, 2024, 19:30 – 21:00

Live Episode of the Sinica Podcast: Decoupling, De-risking, and the Great U.S.-China Disconnect

## **Cameron Johnson**

Partner at Tidalwave Solutions
Head of APAC Strategy at FAO Global
Adjunct Professor at NYU Shanghai

Guest-Hosted by Kaiser Kuo of Sinica





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Host of the Sinica Podcast Kaiser Kuo will guest-host a live recording of his show with our audience. He will have a conversation with China supply chain expert Cameron Johnson on the disconnect between policymakers in Washington, DC and the realities on the ground over the possibility of meaningful derisking (let alone decoupling) when it comes to supply chains.

**Cameron Johnson** has over 20 years of management experience across various industries in China. He is currently a Senior Partner at TidalWave, a boutique consulting firm based in Shanghai, and head of APAC strategy for FAO Global, a DC-based consultancy focused on global advisory services for SMEs. He is also an adjunct faculty member at NYU Shanghai. Cameron was the Asia General Manager at a global carbon fiber company for seven years, where he expanded the business throughout the Asia region, delivering an average of 48% annual revenue growth. He was also the Operations Director for a global sourcing and risk management company, focused on consumer packaging, and customized prototypes. Cameron also served as a Business Manager at Microsoft. He has lived in China for 20 years in Beijing, Shanghai, Changchun, and Chongqing. Cameron received a graduate business certification from the University of Wales and graduated from the University of Washington with BAs in communications and comparative religion.

China Crossroads hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.