

CHINA CROSSROADS

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China Global 2025: The Search for New Markets

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Chinese MNCs are expanding into new markets beyond the US and Europe just as those markets become more geopolitically complicated, e.g. MENA and other emerging markets in the Global South. This talk will cover the geopolitics and tariffs and then focus on Chinese companies going out.

[Chris Torrens](#) is the Managing Director of APCO Greater China and a veteran risk and compliance expert with more than three decades of experience providing strategic advice for multinational clients across various sectors. Before joining APCO, Chris worked at Control Risks for more than 20 years. He served as partner in the Greater China and North Asia region where he led the East China geomarket out of Shanghai before moving to Beijing to lead the North China geomarket. Chris has lived in Greater China for nearly 25 years. He holds an MBA from the China-Europe International Business School (CEIBS), and a BA Honours degree in Modern Chinese Studies from Leeds University, and speaks Mandarin. His book, “Doing Business in China,” was published by The Economist in 2010. Chris serves as Vice-Chairman of the British Chamber of Commerce in China.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a “crossroads” of the world and itself at a “crossroads” in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.