

CHINA CROSSROADS

Monday, February 10th, 2025, 19:30 – 21:00

Cross-Cultural Communication, East and West: Bridging the Gap

Tilman Rieger

Founder and CEO of 8C Consulting

Former HR Director of General Motors Europe

Executive Coach and Facilitator

WhiteSpace | Jianing Building 5F | 500 Yanan Xi Lu

150rmb admission with drink | FREE for members

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Cultural differences between East Asia, particularly China, and the West, especially Northern Europe and North America, often lead to misunderstandings and conflicts that can be mitigated through greater awareness and mutual understanding of the intentions and historical context behind behaviors and communication. Drawing on over a decade of study and teaching, our speaker will discuss the innovative models he has developed to deepen understanding of these cultural nuances beyond conventional approaches.

[Tilman Rieger](#) is Founder and CEO of 8C Consulting and the former HR Director of General Motors Europe. With twenty-five years of HR leadership, consulting, facilitation & coaching experience, he founded 8C Consulting to help his clients reach more effective communication, leadership, and collaboration. In his former role as HR Director of General Motors Europe Tilman was overseeing 3000 employees across Europe and driving major corporate changes and restructurings. Today, he works as a certified executive coach and workshop facilitator, with special expertise in the field of interpersonal communication, conflict management, psychological safety, team collaboration, and cross-cultural understanding. In this context he designs, conducts, and facilitates leadership trainings and workshops and provides coaching to individual leaders or teams to further develop their communication effectiveness, productivity and collaboration with peers, stakeholders and clients. He has been the President of the Shanghai Coaching Circle since 2018 and has served five terms on the executive committee of Shanghai Leadership Toastmasters Club. He also chairs the membership committee of the Rotary Club of Shanghai. Tilman holds degrees in Personnel Management & Economy as well as a Master's Degree in Educational Science, Psychology and Sociology. He is of German and U.S. nationality, and has lived in Chicago, Frankfurt, London, Paris, Madrid, Zürich and since 2015 Shanghai.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.